Tele-marketing, as well as junk mail, is an invasion of privacy. There is nothing more irritating than to come home from a full work day to bothersome tele-marketing calls. To make matters worse these callers are usually very persistant and don't want to take "no" for an answer. They are trying to sell items of truly no interest. Who needs this? Although it has not been made an issue yet (AND SHOULD BE!) the same applies to junk mail. I personally don't appreciate "MY NAME" being plastered on mail envelopes. The media emphasizes on identity fraud but give people the means to create it. As far as I am concern the tele-marketing and junk mail go hand in hand. IT'S NOT WANTED!